A Proofs

Here we prove the propositions stated in Section 4.

A.1 Entropy Search

Proposition 1. If we choose $\mathcal{A} = \mathcal{P}(\Theta)$ and $\ell(f, q) = -\log q(\theta_f)$, then the EHIG is equivalent to the entropy search acquisition function, i.e. $\text{EHIG}_t(x; \ell, \mathcal{A}) = \text{ES}_t(x)$.

Proof of Proposition 1. We first prove that under our definition of loss ℓ , the $H_{\ell,\mathcal{A}}$ -entropy $H[f \mid \mathcal{D}_t]$ is equivalent to the Shannon entropy of the posterior distribution over θ_f (where θ_f denotes a property of f that we would like to infer—as an example, θ_f could be equal to the global maximizer x^* of f).

Note that the $H_{\ell,\mathcal{A}}$ -entropy is the expected loss of the Bayes action

$$q^* = \operatorname{arg\,inf}_{q \in \mathcal{P}(\mathcal{X})} \mathbb{E}_{p(f|\mathcal{D}_t)} \left[-\log q(\theta_f) \right].$$

We want to show that q^* defined above is equal to $p(\theta_f \mid \mathcal{D}_t)$. To do so, note that

$$q^* = \arg\inf_{q \in \mathcal{P}(\mathcal{X})} \mathbb{E}_{p(f|\mathcal{D}_t)} \left[-\log q(\theta_f|\mathcal{D}_t) \right]$$
(10)

$$= \arg \inf_{q \in \mathcal{P}(\mathcal{X})} \mathbb{E}_{p(\theta_f | \mathcal{D}_t)} \left[-\log q(\theta_f | \mathcal{D}_t) \right]$$
(11)

$$= p(\theta_f | \mathcal{D}_t), \tag{12}$$

where the first equality holds since

$$E_X[f(g(X))] = E_Z[f(Z)], \text{ when } Z = g(X), \tag{13}$$

and the second equality holds since we can view $\mathbb{E}_{p(\theta_f|\mathcal{D}_t)} \left[-\log q(\theta_f|\mathcal{D}_t)\right]$ as a cross entropy, which is minimized when $q(\theta_f|\mathcal{D}_t) = p(\theta_f|\mathcal{D}_t)$. Therefore, under this loss and action set, using the definition of the EHIG we can write

$$\operatorname{EHIG}_{t}(x;\ell,\mathcal{A}) = H\left[p(\theta_{f} \mid \mathcal{D}_{t})\right] - \mathbb{E}_{p(y_{x}\mid\mathcal{D}_{t})}\left[H\left[p(\theta_{f} \mid \mathcal{D}_{t} \cup \{x,y_{x}\})\right]\right] = \operatorname{ES}_{t}(x).$$
(14)

A.2 Knowledge Gradient

Proposition 2. If we choose $\mathcal{A} = \mathcal{X}$ and $\ell(f, x) = -f(x)$, then the EHIG is equivalent to the knowledge gradient acquisition function, i.e. $\operatorname{EHIG}_t(x; \ell, \mathcal{A}) = \operatorname{KG}_t(x)$.

Proof of Proposition 2. The proof follows directly from the definition of $H_{\ell,A}$ -entropy and the EHIG, namely

$$\operatorname{EHIG}_{t}(x) = \inf_{a \in \mathcal{A}} \mathbb{E}_{p(f|\mathcal{D}_{t})} \left[\ell(f, a) \right] - \mathbb{E}_{p(y_{x}|\mathcal{D}_{t})} \left[\inf_{a \in \mathcal{A}} \mathbb{E}_{p(f|\mathcal{D}_{t} \cup \{(x, y_{x})\})} \left[\ell(f, a) \right] \right]$$
(15)

$$= \inf_{x' \in \mathcal{X}} \mathbb{E}_{p(f|\mathcal{D}_t)} \left[-f(x') \right] - \mathbb{E}_{p(y_x|\mathcal{D}_t)} \left[\inf_{x' \in \mathcal{X}} \mathbb{E}_{p(f|\mathcal{D}_t \cup \{(x,y_x)\})} \left[-f(x') \right] \right]$$
(16)

$$= -\sup_{x' \in \mathcal{X}} \mathbb{E}_{p(f|\mathcal{D}_t)} \left[f(x') \right] + \mathbb{E}_{p(y_x|\mathcal{D}_t)} \left[\sup_{x' \in \mathcal{X}} \mathbb{E}_{p(f|\mathcal{D}_t \cup \{(x,y_x)\})} \left[f(x') \right] \right]$$
(17)

$$= \mathbb{E}_{p(y_x|\mathcal{D}_t)} \left[\mu_{t+1}^*(x, y_x) \right] - \mu_t^*$$
(18)

$$= \mathbf{K}\mathbf{G}_t(x) \tag{19}$$

A.3 Expected Improvement

Proposition 3. If we choose $\mathcal{A}_t = \{x_i\}_{i=1}^{t-1}$, where $x_i \in \mathcal{D}_t$, and $\ell(f, x_i) = -f(x_i)$, then the EHIG is equal to the expected improvement acquisition function, i.e. $\text{EHIG}_t(x; \ell, \mathcal{A}) = \text{EI}_t(x)$.

Proof of Proposition 3. The first term of $EHIG_t$ in Eq. (3) is equal to:

$$H_{\ell,\mathcal{A}_t}[f \mid \mathcal{D}_t] = \inf_{a \in \mathcal{A}_t} \mathbb{E}_{p(f \mid \mathcal{D}_t)} \left[\ell(f, a) \right] = -\max_{i \le t-1} \hat{f}(x_i) := -f_t^*$$
(20)

where $\hat{f}(x_i)$ is the posterior expected value of f at x_i .

The second term in Eq. (3) is:

$$\mathbb{E}_{p(y_x|\mathcal{D}_t)}\left[H_{\ell,\mathcal{A}_{t+1}}\left[f \mid \mathcal{D}_t \cup \{(x,y_x)\}\right]\right] \tag{21}$$

$$= \mathbb{E}_{p(y_x|\mathcal{D}_t)} \left[\mathbb{E}_{p(f|\mathcal{D}_t \cup \{(x,y_x)\})} \left[\inf_{a \in A_{t+1}} \ell(f,a) \right] \right]$$
(22)

$$= \mathbb{E}_{p(y_x|\mathcal{D}_t)} \left[\mathbb{E}_{p(f|\mathcal{D}_t \cup \{(x,y_x)\})} \left[-\max(f_t^*, f(x)) \right] \right]$$
(23)

$$=\mathbb{E}_{p(y_x|\mathcal{D}_t)}\left[-\max(f_t^*, y_x)\right] \tag{24}$$

Putting it together, the $EHIG_t$ acquisition function in Eq. (3) will reduce to:

$$\operatorname{EHIG}_{t}(x;\ell,\mathcal{A}) = -f_{t}^{*} - \mathbb{E}_{p(y_{x}|\mathcal{D}_{t})}\left[-\max(f_{t}^{*},y_{x})\right]$$
(25)

$$= \mathbb{E}_{p(y_x|\mathcal{D}_t)}[\max(0, y_x - f_t^*)]$$
(26)

$$= \operatorname{EI}_{t}(x). \tag{27}$$

A.4 Probability of Improvement

We additionally include a result below showing that the probability of improvement (PI) acquisition function can similarly be viewed as a special case of the proposed EHIG family.

Proposition 4. For some constant τ , the acquisition function of PI is defined as $\operatorname{PI}_{\tau}(x; \mathcal{D}_t) = \mathbb{E}_{p(f|\mathcal{D}_t)}[\mathbb{I}(f(x) - \tau > 0)]$, where $\mathbb{I}(\cdot)$ is the indicator function, and typically τ is taken to be equal to $f_t^* = \max_{i \leq t-1} \hat{f}(x_i)$ for $x_i \in \mathcal{D}_t$. If we choose $\mathcal{A}_t = \{x_{t-1}\}$, where $x_{t-1} \in \mathcal{D}_t$, and $\ell_{\tau}(f, x) = -\mathbb{I}(f(x) - \tau > 0)$, then maximizing EHIG is equivalent to maximizing the probability of improvement acquisition function, i.e. $\arg \max_{x \in \mathcal{X}} \operatorname{EHIG}_t(x; \ell_{\tau}, \mathcal{A}) = \arg \max_{x \in \mathcal{X}} \operatorname{PI}_{\tau}(x)$.

Proof of Proposition 4. The first term of $EHIG_t$ in Eq. (3) is equal to:

$$H_{\ell,\mathcal{A}_t}[f \mid \mathcal{D}_t] = \inf_{a \in \mathcal{A}_t} \mathbb{E}_{p(f \mid \mathcal{D}_t)} \left[\ell(f, a) \right] = -\mathbb{I}(\hat{f}(x_{t-1}) - \tau > 0)$$
(28)

where $\hat{f}(x_{t-1})$ is the posterior expected value of f at x_{t-1} . More importantly, $H_{\ell,\mathcal{A}_t}[f \mid \mathcal{D}_t]$ is a constant with respect to x that we are optimizing.

The second term in Eq. (3) is:

$$\mathbb{E}_{p(y_x|\mathcal{D}_t)}\left[H_{\ell,\mathcal{A}_{t+1}}\left[f \mid \mathcal{D}_t \cup \{(x,y_x)\}\right]\right]$$
(29)

$$= \mathbb{E}_{p(y_x|\mathcal{D}_t)} \left[\inf_{a \in \{x\}} \mathbb{E}_{p(f|\mathcal{D}_t \cup \{(x,y_x)\})} \left[\ell(f,a) \right] \right]$$
(30)

$$= \mathbb{E}_{p(y_x|\mathcal{D}_t)} \left[\mathbb{E}_{p(f|\mathcal{D}_t \cup \{(x,y_x)\})} \left[-\mathbb{I}(f(x) - \tau > 0) \right] \right]$$
(31)

$$= -\mathbb{E}_{p(y_x|\mathcal{D}_t)}\left[\mathbb{I}(y_x - \tau > 0)\right] \tag{32}$$

Putting it together, the $EHIG_t$ acquisition function in Eq. (3) will reduce to:

$$\operatorname{EHIG}_{t}(x; \ell_{\tau}, \mathcal{A}) = -\mathbb{I}(\hat{f}(x_{t-1}) - \tau > 0) + \mathbb{E}_{p(y_{x}|\mathcal{D}_{t})}\left[\mathbb{I}(y_{x} - \tau > 0)\right]$$
(33)

$$= \mathbb{E}_{p(y_x|\mathcal{D}_t)} \left[\mathbb{I}(y_x - \tau > 0) \right] + \text{constant}$$
(34)

$$= \operatorname{PI}_{\tau}(x) + \operatorname{constant.}$$
(35)

Thus maximizing EHIG is equivalent to maximizing the probability of improvement acquisition function.

B Additional Experimental Details and Results

Details on the *Alpine-d* **function.** The multimodal *Alpine-d* function is defined as *Alpine-d*(x) = $\sum_{i=1}^{d} |x_i \sin(x_i) + 0.1x_i|$, for $x \in \mathbb{R}^d$.

Details on the *Vaccination* **function.** The vaccination function is obtained by training a Multi-Layer Perceptron (MLP) network based on the data from [53], which uses county-level vaccination data provided by the CDC, and uses small area estimation³ to interpolate the vaccination rate of every location. We restrict the optimization domain to be a rectangle focusing on the state of Pennsylvania.

Details on the *Multihills* **function.** The *Multihills* function is defined as a mixture density as follows. $Multihills(x) = \sum_{j=1}^{J} w_j \mathcal{N}(x \mid \mu_j, C_j)$, for $x \in \mathbb{R}^d$, where \mathcal{N} denotes a multivariate normal density, $\{\mu_j\}$ are a set of J means, $\{C_j\}$ are a set of J covarance matrices, and $\{w_j\}$ are a set of J weights.

Details on the *Pennsylvania Night Light* **function.** We consider the 2012 gray scale global nightlight raster with resolution 0.1 degree per pixel. The data is downloaded from NASA Earth Observatory⁴. We restrict the optimization domain to be a rectangle focusing on the state of Pennsylvania and normalize all raster data before use. Each location query gives a value proportional to the average amount of night light at that location.

Computational Cost. While using the $\text{EHIG}_t(x; \ell, \mathcal{A})$ acquisition function in Bayesian optimization (Algorithm 1) is more expensive than simpler methods (e.g. expected improvement (EI)), in many cases it has a comparable computational cost to methods such as knowledge gradient (KG) or entropy search (ES) methods, when applied to the same task—in fact, our implementation has a similar structure as one-shot knowledge gradient acquisition optimization methods.

The following timing results compare the average cost (*mean wall clock time in seconds*) of acquisition optimization for a set of comparison methods, including EI as an additional method, on the *Alpine-2* function from the first experiment in our paper: *EHIG: 6.9s, KG: 6.6s, EI: 0.5s, US: 0.3s*.

³https://en.wikipedia.org/wiki/Small_area_estimation

⁴https://earthobservatory.nasa.gov/features/NightLights

B.1 Additional Experiment Results and Visualizations.

We show further experiment results for multi-level set estimation and sequence search (Figure 5), visualizations for multi-level set estimation (Figure 6), and an additional comparisons of classic BO acquisition functions on the initial top-k optimization experiments (Figure 7).



Figure 5: Multi-level set estimation and sequence search. Left and center: Plots of accuracy versus iteration for the task of multi-level set estimation (Equation (5), m = 1), where error bars represent one standard error. Right: Plot of negative loss versus iteration for the task of sequence search (Equation (6)), where error bars represent one standard error.



Figure 6: Visualization results for multi-level set estimation. Visualization of multi-level set estimation for Alpine-2, Multihills, and the Pennsylvania Night Light (PNL) functions. We show the ground-truth level set thresholds with red and blue dashed lines (for Alpine-2 and Multihills) and white dashed line (for the PNL function). The queries D_t taken by each method are shown with black dots (for Alpine-2 and Multihills) and red dots (for the PNL function). We observe that the queries taken by $H_{\ell,A}$ -Entropy Search focus on level set boundaries, yielding a fine-grained estimate near these boundary curves, while the other methods fail to do so.